

ALON HETZRONI, B.Des.

PHONE: +972-50-900-2344, +972-9-796-7104 • FAX: +972-9-796-1774

ADDRESS: P.O.B. 399. HA'ANAFI STREET, HERUT, 40691, ISRAEL

ALON.HETZRONI@GMAIL.COM • HTTP://WWW.AHETZRONI.COM

Curriculum Vitae

EDUCATION

- 2007-2011 **Bezalel: Academy of Art and Design**, *Bachelor of Design: Visual Communication Design*
Specializing in Broadcast and Interactive Design
- 2001-2004 **Dror Regional High School**, *Full Matriculation Certificate*
Expanded Subjects: Mathematics, Computer Science (with Honors), Physics and English.
- 2002 **Interschool Israel**, *Computer Teaching Course*
Qualification as Computer Instructor for Children.
- 2001 **Purdue University**, *Object Oriented Programming Course.*

SKILLS

Languages

Fluent in English and Hebrew at mother tongue level.

Visual Communication Design

Experience in VIDEO, ANIMATION & MOTION GRAPHIC Production, ILLUSTRATION in both DIGITAL & TRADITIONAL Techniques and GRAPHIC/TYPOGRAPHIC DESIGN for both Print and Web. Proficient in Postproduction software such as AFTER EFFECTS AND PREMIERE, 3D Animation software such as CINEMA 4D & 3D STUDIO MAX and Graphic Design software such as PHOTOSHOP, ILLUSTRATOR, INDESIGN, etc, with experience in scripting such software.

Software & Web Development

Thoroughly experience with web technologies including HTML5, CSS, JAVASCRIPT, JQUERY, AJAX, FLASH, PHP, MYSQL. Experience with elite programming languages including C/C++, OBJECTIVE C, C#, JAVA.

EXPERIENCE

- 2007-PRESENT **Freelance Developer / Designer**
Frontend and Backend Web Development, Software Development
Graphic Design, Web Design, Motion Graphics, Post Production, 2D/3D Animation, Illustration
Portfolio available at [HTTP://WWW.AHETZRONI.COM](http://www.ahetzroni.com)
- 2012-2013 **Israel Museum Animator / Composer**
Animated and superimposed 3D models of ancient palaces onto aerial videos of archeological sites for HEROD THE GREAT: THE KING'S FINAL JOURNEY exhibition.
- 2008-2011 **Mabat LaHalonot Technical Editor & Programmer**
Website & CRM System Developer.
Technical Editor of several publications (high school computer science books, including Web Development, Java, C# etc.)
- 2007 **Consonance Software Developer**
C++ Programmer for machine control software; developed the core software for an optic based sorting machine, including: video streaming, real-time progress tracking and control of machine output.
- 2004-2007 **IDF Advisor to CTO of Telecommunication**
Advisor to CTO of Telecommunication battalion in the Gaza strip division. Mastered fields of data communication, transmission, radio, computers and Video over IP.
- 2002 **Interschool Israel Computer Instructor for Children**
Instruction of C, VB, HTML, JS and Office programs to children.

